

April 2018

#Not62

THE CAMPAIGN FOR A HEALTHY BRONX

PARTNERSHIPS



The current number of community partners that have taken the #Not62 pledge to support the Campaign since we began in 2014.



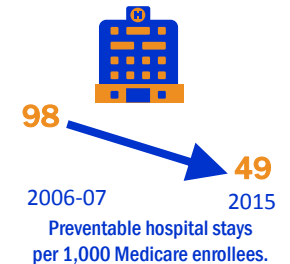
HIGHLIGHTS

More people have health coverage...



The percent of uninsured Bronx residents under 65 years old dropped from **19%** in 2008 to **11%** in 2015.

...And are spending less time in hospitals



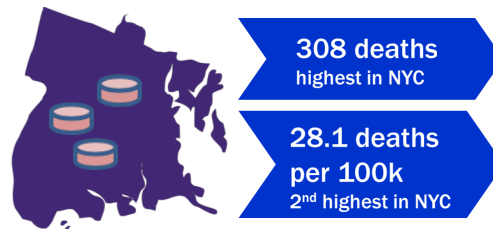
2017

YEAR IN REVIEW

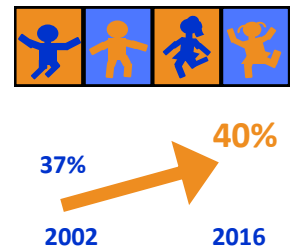
Creating an environment where Bronxites can attain their highest level of health

CHALLENGES

Bronx opioid overdoses deaths in 2016...



The percent of children in poverty (CIP) is getting worse in the Bronx



GOAL

By 2020 The campaign will build a foundation and infrastructure that engages multiple sectors to address the social and economic environment, health behaviors, clinical care, and the physical environment to improve health outcomes throughout the Bronx.

RWJF COUNTY HEALTH RANKINGS

Since 2010, the Robert Wood Johnson Foundation publishes an annual County Health Ranking Report, which has ranked the Bronx last every year out of New York State's 62 counties in terms of health outcomes and health factors. "#Not62-The Campaign for A Healthy Bronx" uses this data to build a collaborative effort with residents to improve health outcomes.

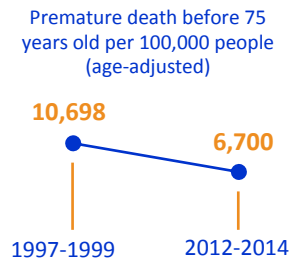
SUCCESSES



People are living healthier and more active lifestyles.

The Bronx jumped ahead of 22 counties in the *Health Behaviors* indicator in the 2018 RWJ County Health Rankings Report.

...And are living longer than before



FOR MORE INFORMATION, CONTACT:

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NEXT STEPS FOR THE CAMPAIGN IN 2018...

Equip residents with naloxone to reduce opioid



Educate people about drinking healthy beverages to reduce obesity & diabetes rates in The Bronx



Reach out to partners to show how poor housing quality impacts health outcomes

