



Bronx Borough President Ruben Diaz Jr.
Presents



Bronx Week 2014

Celebrating 100 years !!!

Thursday, May 8 -- Sunday, May 18

Dear Friends:

This year it gives me great pleasure to invite you and your organization to participate in our annual **Bronx Week** festivities as we celebrate the centennial of our borough's incorporation as its own county in 1914.

During this year's Bronx Week – Thursday, May 8 through Sunday, May 18 – there will be many planned special events and partnerships to celebrate our borough's centennial. Residents of the Bronx and visitors from the tri-state region will come together to celebrate the people, places, history and businesses of the Bronx. Outdoor performances, trolley tours, health fairs, a salute to veterans and business workshops are just some of the events in store across the borough during Bronx Week 2014.

The grand finale is on Sunday, May 18, when famous sons and daughters of the borough will return home for induction to the Bronx Walk of Fame on the Grand Concourse, followed by our annual Parade, Food & Art Festival and Concert on Mosholu Parkway.

Bronx Week is the ideal time to remind all New Yorkers that The Bronx is a great place to live, work and play. Complete the attached application today and be part of our annual celebration of pride.

Enclosed:

- **Bronx Week Parade Application** for those interested in marching in the Bronx Day Parade on Sunday, May 18, on Mosholu Parkway.

I hope you'll join us in celebrating the Bronx's 100th birthday.

Sincerely,

Ruben Diaz Jr.



Bronx Borough President Ruben Diaz Jr.

Bronx Week 2014



APPLICATION TO MARCH IN THE PARADE, SUNDAY, MAY 18, 2014

Marching Organization/Company Name: _____

Type of organization/company: _____

Address _____ City _____ State _____ Zip _____

Key Contact: _____ Phone (____) _____ Fax (____) _____

Cell Phone (____) _____ Email: _____

Secondary contact person _____ Phone (____) _____ Fax (____) _____

Cell Phone (____) _____ Email: _____

DESCRIPTION / MISSION STATEMENT FOR ORGANIZATION (PROVIDE COMPLETE INFORMATION OF AT LEAST 50 WORDS; THIS WILL BE YOUR INTRODUCTION AND WILL BE READ PUBLICLY AS YOUR GROUP MARCHES BY THE REVIEWING STAND)
PLEASE TYPE OR PRINT CLEARLY. USE OTHER SIDE IF NECESSARY.

COMPANY WILL HAVE THE FOLLOWING (CHECK ALL THAT APPLY):

- | | |
|--------------------------------------|--|
| # _____ Participants and/or Marchers | # _____ of Children |
| # _____ Marching Band | # _____ Floats* (Please Check) |
| # _____ Color Guards | # _____ Vehicles* with Music _____ without Music _____ |

YOU MUST SUBMIT THE FOLLOWING INFORMATION FOR EACH VEHICLE OR FLOAT.

Name of Driver _____ License # _____ Plate # _____

Name of Driver _____ License # _____ Plate # _____

PLEASE NOTE

Please return this form no later than WEDNESDAY, APRIL 30, 2014 to: Lucille Roldan, Special Events Coordinator, Office of the Bronx Borough President Special Events Unit, 851 Grand Concourse, Room 301, Bronx, N.Y. 10451. You can also send the application via email to lroldan@bronxbp.nyc.gov or fax it to 718-590-3537.

Parade route: Approximately 5,000 participants will march north along Mosholu Parkway, beginning at Kazimiroff Blvd and ending at the Grand Concourse. Following our receipt and approval of this application, you will receive specific instructions by fax as to your exact parade location, where and what time to report on the day of the parade. If, following your timely submission of this application, you have not heard from our office via fax or phone by **MONDAY, MAY 5, 2014**, please call 718-590-3522 for further instructions.

*SPECIAL PERMISSION IS REQUIRED TO OPERATE VEHICLE FLOATS IN THE PARADE. FOR MORE INFORMATION, PLEASE CALL 718-590-3522